



INSIAM DESTINATION GUIDE

Thailand was known as Siam until 1939 and this name is still dominant in many forms, including an area in the Pathumwan district of Bangkok known as Siam Square – just a short walk from the Siam Kempinski Hotel Bangkok.



Things to See

in SIAM

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Things to See in SIAM

The Royal Grand Palace & Emerald Buddha Temple

This is a 'must see' attraction for all visitors to Bangkok. This royal compound embraces a remarkable collection of structures including Wat Phra Kaeo, the temple that houses the famous Emerald Buddha. Built in 1782, the Grand Palace was a royal residence for many generations and is still used for ceremonies and for accommodating Heads of State.

Dress code: Visitors must be properly dressed when entering the grounds of the Grand Palace. Men are required to wear shirts with sleeves and long trousers. Ladies must likewise cover their shoulders and wear full length skirts or dresses. Clothing for men and women may be hired for a nominal fee from the office at the main entrance to the compound.

Opening hours: Daily from 08:30 to 15:30 hrs

Admission fee: THB 500

Location: Na Phra Lan Road, Phra Borom Maha

Ratchawan, Bangkok



Wat Pho

Temple of Reclining Buddha



Wat Pho, situated close to the Grand Palace, is home to the Reclining Buddha. The temple, built during the reign of King Rama I, is considered to be a place of healing and was famous many centuries ago for its pharmacy and as Thailand's first university – both established by King Rama III. Traditional Thai and foot massages are available at the traditional medical school. Expect to pay a premium compared to massage shops elsewhere in the city. The Reclining Buddha measures 45 metres long by 15 metres high. The soles of the feet, inlaid with precious stones, denote the 108 signs of true faith. The statue's long earlobes signify noble birth and the lotus-bud configuration of the hand symbolises purity and beauty.

Opening hours: Daily from 08:30 - 17:00 hrs

Admission: THB 100

Location: 2 Sanamchai road, Pranakorn, Bangkok





Wat Arun Temple of Dawn



Wat Arun dates back to ancient battles between the former Siam and neighbouring Burma. Having fallen to the Burmese, Ayutthaya was reduced to rubble and ashes, but General Taksin and the remaining survivors vowed to march 'until the sun rose again' and to build a temple at that precise location. Wat Arun, the Temple of the Dawn, is that temple and was later the site of a royal palace and a private chapel. This temple steps provide stunning views as the sun sinks over the Chao Praya River. Access is easy by boat to the temple's jetty.

Opening hours: Daily 08:30 - 17:30 hrs

Admission: THB 100

Location: Arun Amarin road, Bangkok

Jim Thompson's House Museum

Jim Thompson's three decades of dedication to the revival of Thai silk, then a dying art, changed the industry forever. After he disappeared in Malaysia's Cameron Highlands in 1967 but his legacy remains with the Jim Thomson brand synonymous with high quality Thai fabrics. The Jim Thompson House and Museum is a charming complex of six teak houses that contain priceless antiques and works of art. Tours are available in several languages.

Opening hours: Daily from 08:30 - 16:30 hrs

Admission: THB 150

Location: Soi Kasemsan 2, Rama I road, Bangkok





Erawan Shrine

The Erawan Shrine is one of the most popular places of prayer in Bangkok. This Brahman shrine sits proudly at Ratchaprasong, close to the BTS Sky Train network (Chidlom station) and many shopping malls. It's a fascinating experience with the clouds of incense, garlands of flowers and Thai performers displaying traditional dance moves. It was erected to appease works after many problems arose during the constriction of a nearby hotel.

Opening hours: Daily 06:00 - midnight

Location: Corner of Ploenchit and Ratchadamri roads

Shopping in SIAM

Siam Paragon &

Siam Paragon is the popular shopping mall located next to the Siam Kempinski hotel with direct access via a connecting walkway. The complex houses international high-end fashion brands, aquarium, a 16-screen Cineplex, supermarket and restaurants offering Thai and international cuisine.

Opening hours: Daily from 10:00 - 22:00 hrs **Location:** 991 Rama 1 road, Pathumwan, Bangkok

BTS: Siam station



Central World Plaza



Central World Plaza is another large complex offers that provides exciting shopping experiences with shops, restaurants, movie theatres, supermarket, beauty salons and much more.

Opening hours: Daily 10:00 - 22:00 hrs Location: Ratchaprasong intersection **BTS:** Chidlom & Siam stations





MBK 🚨



MBK is probably Bangkok's most legendary shopping mall. It's popular with both tourists and local residents because of the bargain prices. The eight floors contain some 2,000 shops that sell literally anything and everything from clothing, fashion accessories and leather products to luggage, furniture, computers, smart phones and IT accessories.

Opening hours: Daily 10.00 - 22.00 hrs

Location: Phayathai road, Bangkok **BTS:** National Stadium station

Siam Square

Wander around Siam Square for up-and-coming Thai and Asian brands that offer a great mix of unusual designs at attractive prices. This is a popular chilling spot with students from nearby Chulalongkorn University. Visit in the late afternoon or early evening to catch the vibe of Siam Square.

Opening hours: Daily 10.00 to 22.00 hrs

Location: Rama 1 road, Bangkok **BTS:** Siam Interchange station





Chatuchak Weekend Market



Chatuchak Weekend Market has reached landmark status as a must-visit place for tourists. Its sheer size and diverse collections of merchandise will bring any seasoned shoppers to their knees. This is a market where you can literally 'shop until you drop'. The 35-acre site is home to more than 8,000 market stalls. On a typical weekend, more than 200,000 visitors come here to sift through the plethora of goods on offer. It's sensible to wear comfortable footwear and lightweight clothing.

Opening hours: Weekends 09.00 - 18.00 hrs Location: Kampangphet road, Bangkok

BTS: Mo Chit station

MRT: Kampang Phet station

Asiatique Riverfront Night Market

Asiatique combines successfully two of the most popular shopping experiences in the city: a night bazaar and a mall. Just a short (complimentary) boat ride from Sathorn pier Asiatique features more than 1,500 shops and a multitude of bars and restaurants housed in replica warehouse complex. Entertainment options include the Calypso cabaret.

Opening hours: Daily 17.00 - midnight

Location: Charoen Krung road Soi 72-74, Bangkok **BTS:** Saphan Taksin station and then take the Asiatique

shuttle boat



Dine in SIAM

Sra Bua by Kiin Kiin Thai Restaurant

Inspired by the award-winning Kiin Kiin restaurant in Copenhagen and its owner Henrik Yde Andersen this Michelin one star restaurant is famous for its modern interpretations of classic Thai dishes created from traditional recipes and authentic ingredients. Choose 'The Journey' menu to experience the outstanding culinary skills of Chef Chayawee and his team.

Classification: Fine dining

Opening hours: Lunch 12:00 - 15:00 hrs Dinner 18:00 - 23:00 hrs

Prices: \$\$\$\$

Location: Siam Kempinski Hotel Bangkok, Rama I road



Saneh Jaan Thai Restaurant

Thai dishes crafted from ancient recipes that once impressed the royal family are the draw here but don't discount the lovely setting, complete with vaulted ceilings and contemporary Thai touches. Dishes are a mix of classics and hard-to-find recipes such as hot and spicy soup, red curry with grilled pork, and sweet and sour coconut dip with crabmeat. For your dessert, try the khao moa rang - a rare creation made with young green rice grains.

Classification: Fine dining

Opening hours: Lunch 11:30 - 14:00 hrs Dinner 18:00 - 22:00 hrs

Price: \$\$\$\$

Location: The Glasshouse at Sindhorn, Wireless road





Ma Maison Thai Restaurant



Ma Maison is a modern venue that combines an elegant ambience with traditional Thai fayre. Situated on the sprawling lawns of the Nai Lert Park Heritage Home, this restaurant provides a luxurious experience and prides itself on its family recipes passed down from generation to generation. Don't be fooled by the French name. This restaurant devotes itself to sharing the recipes of the Nai Lert family. Signature dishes include pork crackling noodles and a rich chicken massaman.

Classification: Fine dining

Opening hours: Lunch 11:30 - 15:00 hrs / Dinner 18:00 - 22:00 hrs

Price: \$\$\$

Location: Nai Lert Park Heritage, Ploenchit Road





To find one of the oldest beef stew restaurants in Bangkok, head to Ekkamai by taxi or BTS SkyTrain. This venue is famous for its stewed beef and noodles. Sukiyaki, stir-fried beef in oyster sauce, and garlic pork with rice are other popular dishes.

Classification: Street food

Opening hours: 09:30 - 20:00 hrs

Price: \$ (cash only)

Location: Ekkamai Soi 18-20, Sukhumvit 63 Road









Baan Pad Thai



Go-Ang Chicken Rice

This humble chicken and rice stall has drawn a devoted fan base of local and international foodies for more than 50 years. The aromatic rice is cooked with chicken oil and perfectly matches perfectly the flavour of the chicken.

Classification: Street food

Opening hours: Lunch 06:00 - 14:00 hrs / Dinner 17:00 -

02:00 hrs

Price: \$ (cash only)

Location: New Petchburi Road

Baan Phad Thai is named after one of Thailand's most popular dishes. The secret to its success is the combination of 18 to 20 ingredients used in making each dish. The organic, home made tofu and the fresh crab are also noteworthy at this restaurant where locals and tourists eat side by side.

Classification: Street food

Opening hours: 11:00 - 21.30 hrs

Price: \$ (cash only)

Location: 21-23 Soi Charoen Krung 44 Road

Happening in SIAM



Chinese New Year 2024

10 February 2024

The Chinese New Year, also known as the Spring Festival, sees a lot of performances and activities throughout Chinatown. The Chinese New Year in Bangkok, Thailand in 2024 will be on 01 February. Drummers and lion dancers will roam the streets. Be a part of the street party during the Chinese New Year in Bangkok as the long dragon makes its way to the temples. Various performances will take place throughout the day, including acrobat dancers and dragon parades.

With the Chinese New Year, one of the most exhilarating Thailand celebrations can be witnessed in Yaowarat – the official Chinatown of Bangkok. This area's narrow, bustling alleys are always a fun and exciting place to explore. Every nook and cranny of the street, as well as the surrounding alleys, comes to life with dragon and lion dancers, exploding firecrackers, iconic red Chinese lanterns and crowds of worshippers and locals who gather to participate in the fanfare and enjoy mouth-watering Chinese banquets. If you happen to be in Bangkok around the Chinese New Year, head straight to the northern edge of Chinatown, i.e. Wat Mangkon Kamalawat on Charoen Krung Street. Hands down, it is undoubtedly one of the most joyful Thai festivals.

Address: Yaowarat Road (China Town), Bangkok

Time: 12:00 – 24:00 hrs.

Makha Bucha Day

24 February 2024

Makha Bucha Day is a Buddhist holiday celebrated in Thailand. It is based on the Buddhist Lunar Calendar and comes in February or March on the Gregorian Calendar. The celebration is held during the third lunar month of the year because Buddha is said to have delivered certain important teachings at this time.

On this day long ago in India, 1,250 of Buddha's followers came to see him on their own accord, without a scheduled meeting. All these followers were said to be the 'enlightened ones' whom Buddha himself then ordained as teachers. He gave them the core teachings of Buddhism to pass on. These teachings were: cease from evil, do good and cleanse your mind.

Over 40 years later, on this same day, it is said that Buddha made the decision to reach 'Nirvana', which means the mind departed from the body and the body died. It was three months later, on Visakha Bucha Day, when this happened.

In Thailand, people go to Buddhist temples on Makha Bucha Day to take part in rites and 'earn merit'. They may also abstain from alcoholic beverages, give food offerings to monks, meditate and take part in a late-night candle procession.

Address: All Temples Nationwide

Time: 18:00 - 22:00 hrs





National Muay Thai Day

17 March 2024

Muay Thai (Thai boxing) is Thailand's national sport and is deeply ingrained in Thai culture. Muay Thai traces its origins back centuries to the days when it was a form of unarmed combat performed by Siamese soldiers. The style of boxing has become more refined over the years and, while it is still a tough sport, a high level of skill and strategy is also involved.

National Muay Thai Day

Thailand's national sport is celebrated annually with 17 March designated as National Muay Thai Day (also known as Boxer's Day). Commemorative events are held at Muay Thai gyms and stadiums across Thailand. However, the date has added significance in Ayutthaya, which is regarded by many as the spiritual home of Muay Thai because of the legendary warrior, Nai Khanom Tom, who was born in Ayutthaya.

Where to watch Muay Thai in Thailand

Most towns and cities in Thailand have a venue where you can watch Muay Thai fights, and tickets can normally be purchased on the day. The country's two most famous Muay Thai arenas are both in Bangkok, the Rajadamnern Stadium and the Lumpini Stadium.

Venue: Ratchadamnern Boxing Stadium | Lumpini Boxing Stadium

Time: 18:30-22:00 hrs

ONE Fight Night 18: Superlek vs Mahmoudi

Saturday, 13 January 2024

ONE Championship is kicking off 2024 with a must-see blockbuster event, headlined by a Flyweight Kickboxing World Title clash between reigning champion Superlek Kiatmoo9 and surging contender Elias Mahmoudi. The show also features MMA star John Lineker, who is making his Muay Thai debut against British dynamo Liam Harrison!

Catch the world's best fighters in action in ONE Fight Night 18 as they electrify the Lumpini Boxing Stadium across MMA, Muay Thai, kickboxing and submission grappling. Venue: IMPACT ARENA.

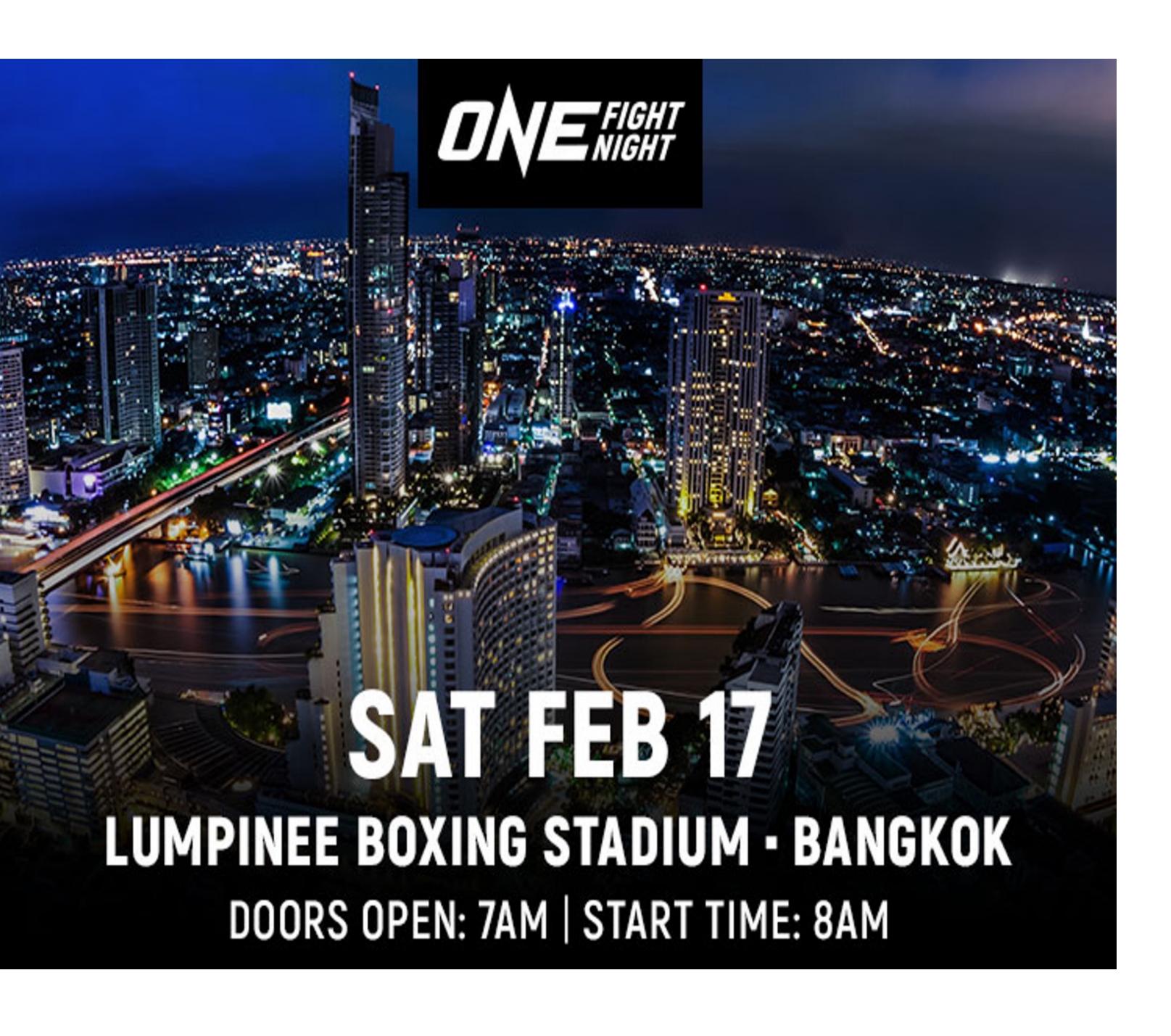
Venue: Lumpini Boxing Stadium

Gate Open: 08:00 hrs

Ticket Price: Premium Ringside THB 10,000 | Ringside THB 4,500 |

Class 1 THB 3,750 | Class 2 THB 2,400 | Class 3 THB 1,200





ONE Fight Night 19

Saturday, 17 February 2024

ONE Championship makes its highly-anticipated return to Bangkok in February with ONE Fight Night 19! See the world's best fighters in action as they electrify the Lumpini Boxing Stadium across MMA, Muay Thai, kickboxing and submission grappling.

Venue: Lumpin1 Boxing Stadium

Gate Open: 08:00 hrs

Ticket Price: Premium Ringside THB 10,000 | Ringside THB

4,500 | Class 1 THB 3,750 | Class 2THB 2,400 |

Class 3 THB 1,200

Art & Exhibition, Live Shows & Concerts



Gazillion Bubble Show

18 - 21 January 2024

The npoppable 'GAZILLION BUBBLE SHOW' is on its way back to Bangkok for only eight shows on 18–21 January 2024 at Muang Thai Ratchadalai Theatre. Tickets go on sale on 18 November 2023 via thaiticketmajor.com.

Created by the Guinness World Record holder for putting 181 people in a bubble, Fan Yang uses spectacular lighting, spellbinding lasers and jaw-dropping masterpieces of bubble artistry to create unforgettable stage spectacles. The Gazillion Bubble Show combines bubble magic, spectacular laser lighting effects and soapy masterpieces in a true extravaganza.

After 20 years as a Master of Bubbles, Fan Yang brought his unique brand of bubble artistry to the Big Apple in 2007 and has since wowed bubble lovers of all ages. The 'Gazillion Bubble Show' truly is a family affair for Fan, his wife Ana, son Deni, daughter Melody, and brother Jano, who can all be found on stage performing their bubble magic.

Venue: Muangthai Rachadalai Theatre

Gate Open: 19:00 hrs on 18-19 January 2024 and 11:00, 14:30, 18:00 hrs

on 20-21 January 2024

Ticket Price: THB 2,500 / 2,000 / 1,500 / 1,000 / 800 / 600



Disney on Ice: 100 Years of Wonder

21 - 31 March 2024

'Disney on Ice presents 100 Years of Wonder' will whisk families away on an immersive getaway chock-full of magical participatory moments. Featuring new and classic tales, this multi-generational experience visits Bangkok from 21–31 March 2024 at Impact Arena Muang Thong Thani.

Venue: Impact Arena

Gate Open: 18:30 hrs on Weekdays and 10:30, 14:30, 18:30 hrs on Sat & Sun

Ticket Price: THB 800



Matilda: The Musical

21 February - 03 March 2024

Tero Scenario and GWB Entertainment, in association with the Royal Shakespeare Company, are delighted to announce that the multi-award-winning production of Matilda The Musical will be touring Bangkok at the Muang Thai Ratchadalai Theatre from 21 February until 3 March 2024.

A tonic for audiences of all ages, this anarchic production about a strong and determined heroine with a vivid imagination has now won 101 international awards, including 24 for Best Musical.

More than 12 years since the multi-award-winning production opened in London, this iconic British musical has been seen by 11 million people across more than 90 cities worldwide. Written by Dennis Kelly, with music and lyrics by Tim Minchin and developed and directed by Matthew Warchus. The production is designed by Rob Howell, with choreography by Peter Darling, orchestrations, additional music and musical supervision by Christopher Nightingale, lighting by Hugh Vanstone, sound by Simon Baker and special effects and illusions by Paul Kieve.

Venue: Muangthai Rachadalai Theatre

Gate Open: 18:30 hrs on Weekdays and 10:30, 14:30, 18:30on Saturday

and Sunday

Ticket Price: THB 5,500 / 4,500 / 3,500 / 2,500 / 2,000 / 1,000

RBSO 2024: Music of Anime

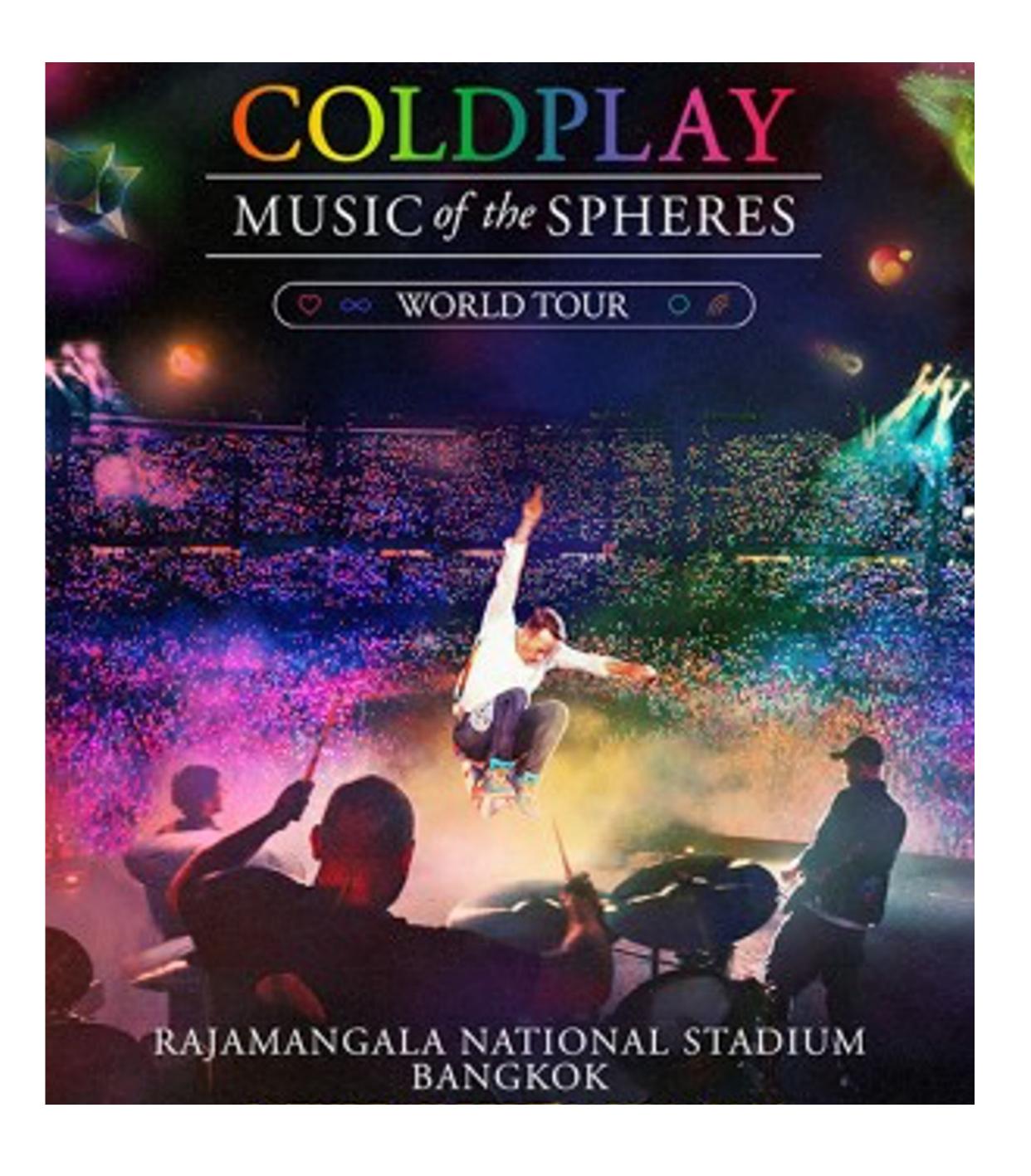
25 - 26 January 2024

Venue: Thailand Cultural Centre, Main Hall

Gate Open: 19:30 hrs

Ticket Price: THB 3,000 / 2,500 / 2,000 / 1,500 / 1,000





Coldplay: Music of The Snh

Music of The Spheres World Tour Bangkok

03 - 04 February 2024

Venue: Rajamangala Stadium

Gate Open: 16:00 hrs

Ticket Price: THB 28,300 (ULTIMATE SPHERES EXPERIENCE)

/ 14,000 (SUPERSOLIS EXPERIENCE) / 12,300

(KUBIK EXPERIENCE) / 7,800 / 6,800 / 5,800

(Standing) / 5,800 / 4,800 / 3,800 / 2,800 / 1,800

Tom Jones: Ages & Stage Tour Bangkok

March 2024

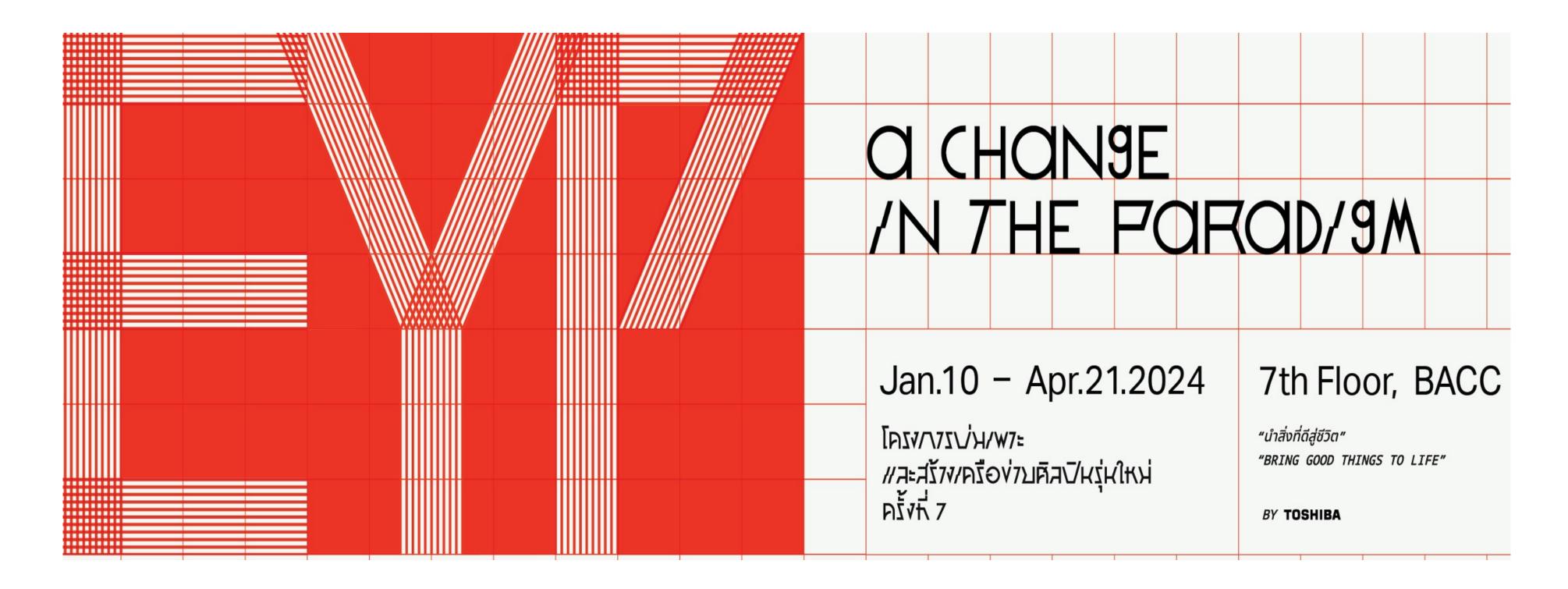
Venue: UOB LIVE

Gate Open: 20:00 hrs

Ticket Price: THB 7,400 (VIP PLATINUM

PACKAGE) / 6,300 (VIP GOLD PACKAGE) / 4,800 / 3,800 / 2,800





EARLY YEARS PROJECT #7:

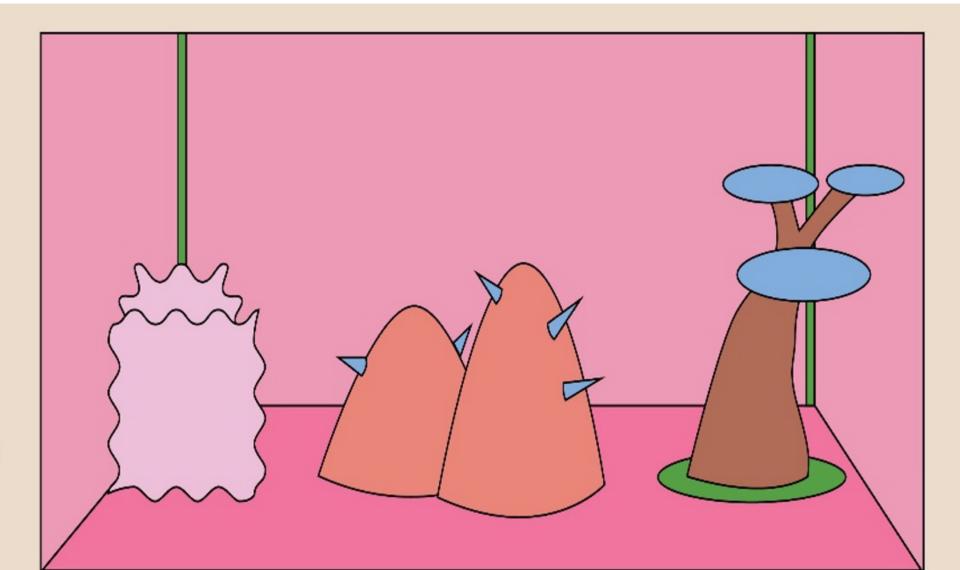
A Change in the Paradigm

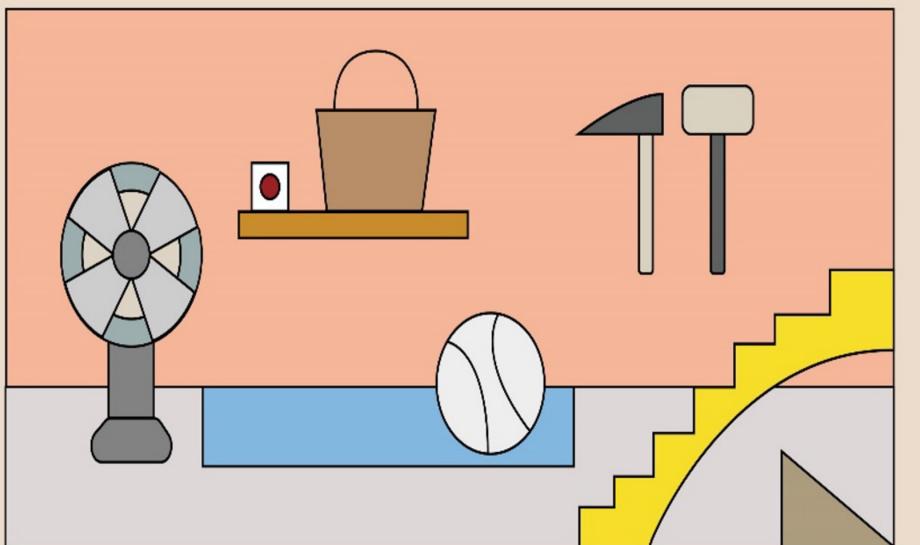
Early Years Project #7: An Incubating Project for Young Artists Sponsored by Toshiba Thailand Co., Ltd. slides the door of experimentation and support to the rising artists, with Bangkok Art and Culture Centre (BACC) having forged this ongoing project for 6 years. More than 80 chosen generational artists had already exhibited their masterpieces to the public eye. Early Years Project (EYP), established to embed and connect the artist's network, readily emphasises the exchange of dialogues between rising artists, committee and any essential personnel who had managed and took this group exhibition forward professionally and efficiently.

Date: 10 January–21 April 2024

Venue: Main Exhibition Gallery, 7th Floor, Bangkok Arts and Cultural Centre

Time: 10:00-20:00 hrs | Closed on Monday





Visual Biography

13 JAN 2024 4th Floor, BACC by 8 Awarded Artists BACC X BKKIF 2023

BEA.U.BEAR | Broccolily | Buddhaandz Canplu yeem | Euangaraya | Meanlee Por Thunwarath | RKIXZ









Visual Biography

Date: 13 January–03 February 2024

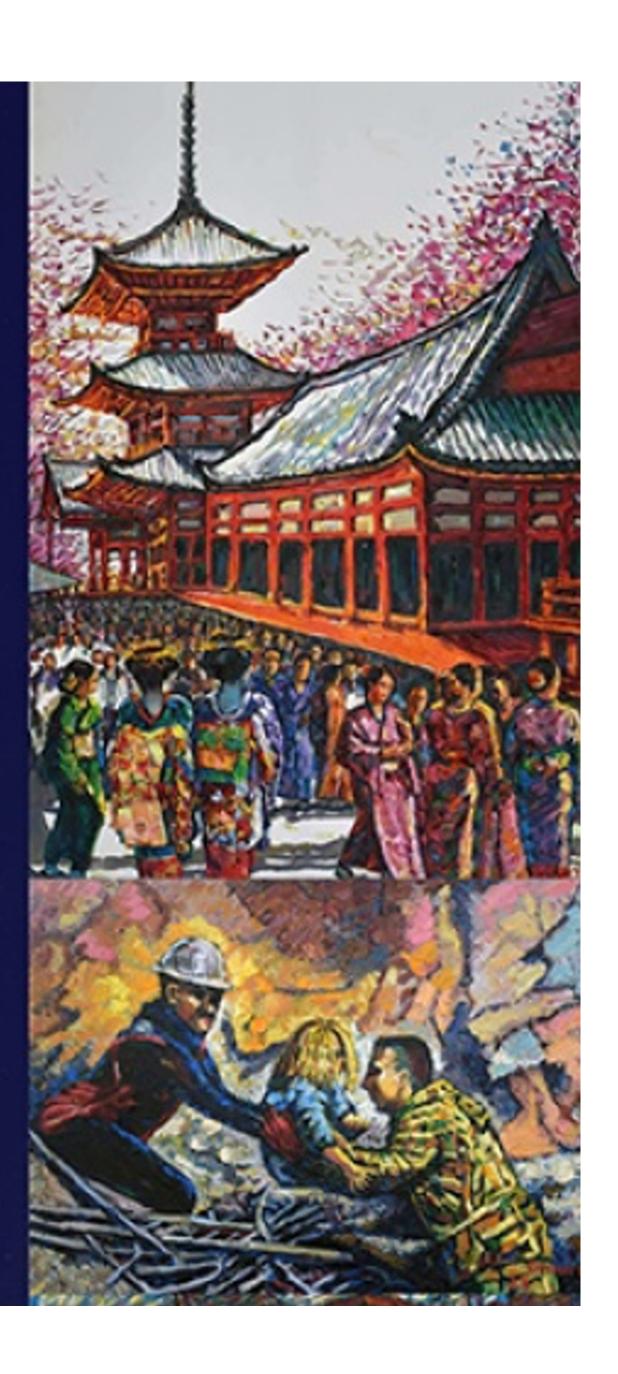
Venue: Main Exhibition Gallery, 4th Floor, Bangkok Arts and Cultural Centre

Time: 10:00-20:00 hrs | Closed on Mondays



นิทรรศการศิลปะ ความงามจากมิตรภาพ สู่สันติภาพ

The Beauty of friendship brings peace to the soul สาธิต กิมวัฒนบรรเกิง



The Beauty of Friendship Brings Peace to the Soul

Date: 09 January–04 February 2024

Venue: Main Exhibition Gallery, 3rd Floor, Bangkok Arts and Cultural Centre

Time: 10:00-20:00 hrs | Closed on Monday

THANK YOU